

ERBA  VITA

NATURE IN SCIENCE

COMPANY PROFILE



ERBA VITA

In Erba Vita, the millennial knowledge of the **physiotherapy tradition**, the rigour of the **scientific method** and the most advanced technologies are combined in a **perfect balance** that gives life to a new concept of **nutraceutic**.

For 40 years, Erba Vita Group is specialized in **food supplements, medical devices, and plant based cosmetics manufacturing**, sold in pharmacies, para-pharmacies, and herbalist shops all around Italy and distributed in more than 30 countries all over the world.

Our history is made up of people who each day build with commitment the world of Erba Vita, by filling it with all the shades which make it unique.

VALPHARMA GROUP



In 2017 Erba Vita Group entered **Valpharma Group** allowing a useful synergy between the companies. Erba Vita's phytotherapeutic experience has been merged with the technology innovation and the expertise in the pharmaceutical design of both Valpharma San Marino and Valpharma International, producing a **new line of modified release nutraceuticals and personal safety devices**.

From the synergy of the three **Valpharma Group** companies, we have enriched the nutraceutical range by introducing the **prolonged-release technology** for a gradual absorption of all components and micro-nutritional factors.

Retard technology, studied and applied in Valpharma laboratories, thanks to the prolonged and gradual release allows our body to have the **right amount of active ingredients** and micro-nutrients even after intake, thus reducing the risk of body elimination and allowing the reduction of the number of daily intake.

**PHARMACEUTICAL DESIGN
AND SUPPLEMENTATION:
RETARD TECHNOLOGY**

RESEARCH & DEVELOPMENT

In Erba Vita works an internal R&D team that studies and develops product formulations collaborating with researchers from Valpharma companies and experts from the most important Italian universities.

The best plant extracts and nutritional factors are researched, selected, and processed and are standardized through a strictly checked **scientific process** in order not to alter their original characteristics.

Finally, the products are **approved by prestigious certifiers entities**, to guarantee maximum protection to the final consumer.

OUR PRODUCTS

Erba Vita boasts more than 2000 own brand references, developed and designed to meet all people's needs.

PHYTOTHERAPEUTIC PRODUCTS
FOOD SUPPLEMENTS
MEDICAL DEVICES
COSMETIC PRODUCTS

Each product is designed in the most suitable format in order to **guarantee the quality and maintenance** of the integrity of the active ingredients present in the plant.



SPRAY



LIQUID STICK



SACHETS



POWDERS



CANDIES



CAPSULES



TABLETS



PEARLS



COSMETIC
VIALS



LIQUIDS, FLUIDS,
DROPS, VIALS,
BOTTLES, CLEANERS,
SHAMPOOS



OINTMENTS,
CREAMS, GEL



LOLLIPOP

PRIVATE LABEL

Quality and **experience** are the key words of our Private Label service: we support health professionals to develop their ideas and create **tailored products**.

Phytotherapeutic experience and technological and scientific innovation are made available to herbalists shops, pharmacies, and para pharmacies to create **qualified, safe, and effective personalized** products.

Our customers can rely on internal teams of Research and Development, for formulation and documentation, and graphics, for customising the packaging.



THE SERVICE OFFERED

01

TAILOR-MADE
FORMULATIONS

02

REGULATORY
DOCUMENTATION

03

PRODUCTION
AND PRODUCT
PACKAGING

04

PACKAGING
CUSTOMIZATION*

*High quality printing
even on minimum orders.

CULTURE of WELL-BEING

Our job is not just to make products,
but **listen, advise** and **share**
our experience with all those who choose
Erba Vita, every day.

We have developed a real **online digital library** dedicated to herbalists, pharmacists, doctors, nutritionist biologists and all the figures working in the field of health and well-being, where they can find **resources** and **insights** in Webinar format, related to products, raw materials, news but also marketing tools and tips.

Our company in collaboration with the major Italian Universities promotes **advanced training courses** in the field of pharmaceuticals and nutraceuticals.

ENVIRONMENTAL PROTECTION

Erba Vita puts at the center of its work the **inseparable relationship between man and nature** and for this reason pays particular care in respecting the environment by promoting the wellbeing culture through concrete actions in favor of sustainability.

- Ⓒ Reduction of disposable plastic use;
- Ⓒ Promotion of separate collection;
- Ⓒ Energy saving;
- Ⓒ Water recycling;
- Ⓒ Use of FSC paper for packaging and information materials.



